

## **Salvogene Newsroom: Expansion of the Salvogene Premium Program / Postponement of our 20th anniversary celebrations**

**KEYNOTE**

Dear Premium Customers,

**The ongoing pandemic has underlined the importance of having a fully-functional immune system, which is of course the reason why we are giving this a much higher priority at the moment.**

Using the technologies available (i.e. genetics, epigenetics) as well as the different levels of biochemistry and cell biology, we have done extensive testing in the last few months to evaluate the analysis of the immune system in all its various aspects. We are now in a position to summarize the different methods and to reemphasize the importance of the immune system. In consequence, we have added a separate chapter to the health overview in our Salvogene Premium Program. With the immune system having taken on such high importance, it should ideally be checked four times a year so that the results can be used for making optimum adjustments. Because the immune system is on permanent standby and subject to constant attack, it is very important to keep checking these results.

The focus here is on keeping the immune response “adequate”, which in this case means to trigger a response that is neither too great nor too small, too plentiful nor too meagre, too prolonged nor too brief and which, in particular, does not provoke any autoimmune reactions. It is important to bring about the right type of response. Any attempt to optimize the immune system without first subjecting it to analysis may lead to autoimmune disease. This is obviously something we want to avoid, which is why we aim for “adequacy” of immune response.

Consistent with the natural law of “No inflammation, no disease”, the Salvagene optimization principle in the past was based on the continuous measurement of inflammatory processes in the body. In this respect, we already had a large knowledge database and have significantly expanded it for all Premium customers. The Salvagene company founder’s attention is now focused on an additional law of science, namely “Application must be preceded by cognition.”

We have reached a point where we have added all the results we have ascertained as a separate chapter in our Salvagene Premium Program. The various possibilities for influencing, diagnosing and optimizing now increasingly show up in the analyses, and these findings are now at the level where application can be validated more and more.

As communicated in our previous Keynote, we foresee no permanent solution any time in the near future, which leaves us no alternative strategy to the ongoing and sustainable optimization of our own health. As Richard Horton, editor-in-chief of The Lancet, said, non-communicable diseases and poor health have been major contributors to the death toll of more than one million exacted by Covid-19.

For our own personal circumstances, it is therefore not so much a question of whether there will be medication or vaccination in the

foreseeable future, but rather the extent to which we now improve and optimize our individual health status.

This has always been our core approach here at Salvagene, and one that we followed long before the outbreak of the pandemic. Because although overall life expectancy has increased over the last 30 years in OECD countries, the increase in healthy life expectancy has been much less. Here at Salvagene, we have set out to raise the rate of healthy life expectancy disproportionate to overall life expectancy.

**Stay healthy. In the current climate, there is absolutely no good alternative to the annual optimization of your own health.**

We also wish to take this opportunity to inform you that we officially celebrate our 20th company anniversary on 20th March 2021. The company was founded shortly before the publication of the human genome, which was announced on the American eastern seaboard in the presence of around 10,000 journalists. The 20th anniversary of this occasion comes around next year. The event in Paris which we had been planning to mark this milestone has unfortunately had to be postponed. Up to now, we haven't dared to name a new date, but at the moment, we are working on the assumption that we will have to make this a 20 + 2 company anniversary, which we have provisionally booked in for 20th January 2023 in the auditorium of the Sorbonne University in Paris.

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