

Business Unit: Environmental Medicine
Keynote: #15

London:

**Registration period for
Premium Memberships 2019
for new customers now closed.**

NEW!

Dear Customer

As we announced on our website two months ago, the Salvagene Group has decided to hold customer capacity at its current level. Due to the high rate of customer acquisition in recent years, we are now calling a temporary halt to Premium Membership registrations to 2019 for new customers.

As a special concession, however, we are keeping some places on our 2019 Premium Membership list open for family members and friends of existing premium customers.

We have taken this decision for two main reasons: we want to continue providing the same high level of customer service for our existing clientele, and we also want to have sufficient resources for the further development of our products and services, thereby ensuring that they remain at the forefront of scientific knowledge.

Because epigenetics continues to develop at such a rapid pace, it is our priority to maximize health benefits for our existing customer base before seeking to expand it any further.

In this context, we would like to give advance notice of our future Cancer Prevention Center, which we will be opening on 1st January 2019. Further details will be published in a separate keynote.

At our new Cancer Prevention Center, we will be bringing to bear all the experience we have gained during the last ten years and focusing all of our resources on addressing this issue:

“How can we effectively prevent cancer today against the background of a sharp increase in the number of cancer cases in the developed world, even though mortality is declining due to better cancer therapies?”

This project is an integral part of a much wider project undertaken by the leading cancer research institutes in Europe, in which the primary role of Salvagene and various partner organizations is investigating prevention. Consequently, our subproject is not so much looking at approaches to curing cancer but rather at understanding how cancer develops and how it can be prevented.

We believe that our leading expertise in epigenetics makes us ideally placed to develop more effective cancer prevention strategies at the highest level and to then integrate them into our health care programs.