

salvagene GROUP

Business Unit: Environmental Medicine
Keynote: #11

October 2017

Stockholm:

**Salvagene concept once again
endorsed by
Nobel Prize award**

NEW!

Dear Customer

This year's Nobel Prize for Medicine was awarded yesterday, and as so often in recent years, it came as a complete endorsement for our concept here at **Salvagene**.

This time, it was the turn of our light concept which we introduced last year for premium clients. The **Salvagene** light module involves providing individual advice to clients on how best they can set their circadian rhythms and their clock gene by careful control of their exposure to light.

This not only optimizes hormonal processes (sleep, vitality, mood) but, more importantly, triggers positive epigenetic changes which slow down the aging process and thereby considerably reduce the associated risks for heavy diseases. The positive epigenetic effect on so-called "cancer suppressor genes" is especially important.

The findings of this year's Nobel Prize-winning team from the USA were foundations on which we developed our module.

Over recent years, it has become something of a regular occurrence for the annual Nobel Prize to vindicate our research work and our customer concept development. 2009, our colleague Elizabeth Blackburn was awarded the Nobel Prize for her work on telomeres and on monitoring the aging process. Twelve months prior to the award, had already begun offering telomere analysis to our premium customers in recognition of the fact that it had become the most significant age marker.

Since 2011, we have been continually expanding our expertise in the field of epigenetics to the benefit of our customers. During this period alone, three Nobel

epigenetics to the benefit of our customers. During this period alone, three Nobel Prizes have been awarded to scientists researching into epigenetics and its importance to our health. Their findings are also the base of our epigenetic analyses.

In the future, too, our external and internal research team, consisting of colleagues from research institutes and places of higher learning all over the world, will continue to validate, further develop and implement the latest findings from science for the benefit of our customers.

SALVAGENE Europe
55 Bryanston Street • GB-London, W1H 7AA
Tel: 0044 20 3287 0644

SALVAGENE USA
100 Park Avenue • New York, NY10017
Tel: +1 646 583 0999

info@salvagene.com • www.salvagene.com